CALIFORNIA ROAD RACERS

A TRAVELLING EXHIBIT

Celebrating the Golden Age of Sports Car Racing

Pebble Beach Road Races

Celebration 70

WWW.MACHINEMADNESS.BIZ

A Visual Celebration of the Original Pebble Beach Road Races 1950–1956

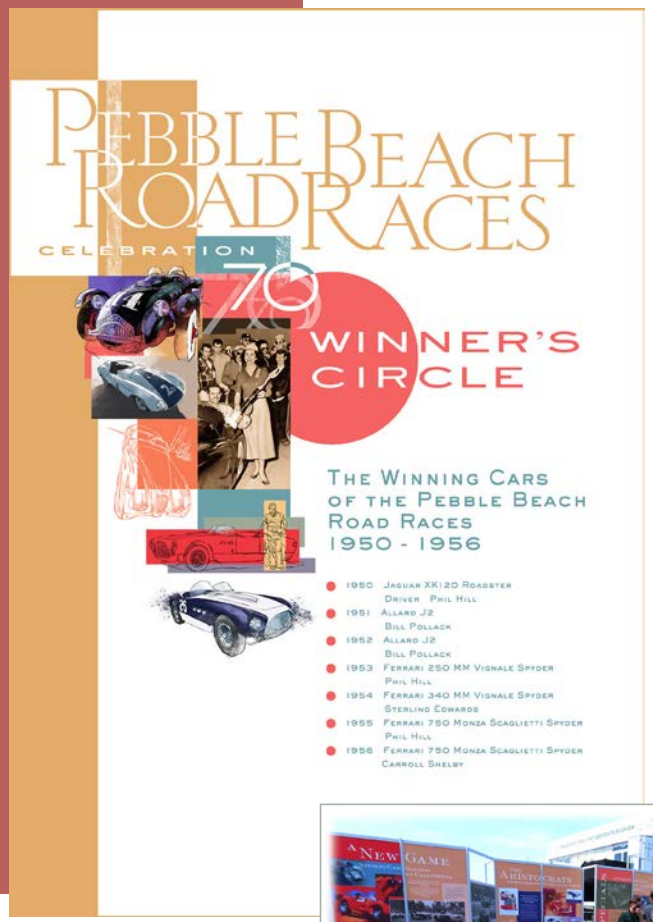
A New Game
The Aristocrats
Specials
543
77C
91 S 663

14

The Pebble Beach Road Races
70
Winner's Circle
The Winning Cars of the Pebble Beach Road Races 1950 - 1956
2

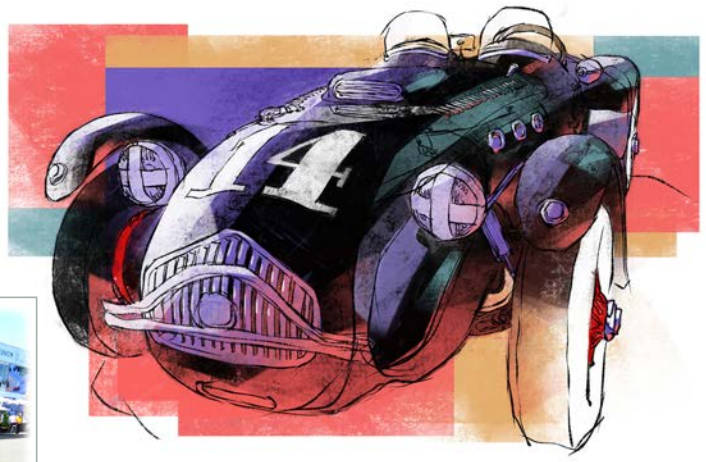
26

Media Center
The Pebble Beach Road Races
70
Winner's Circle
A New Game
The Aristocrats
Specials
2

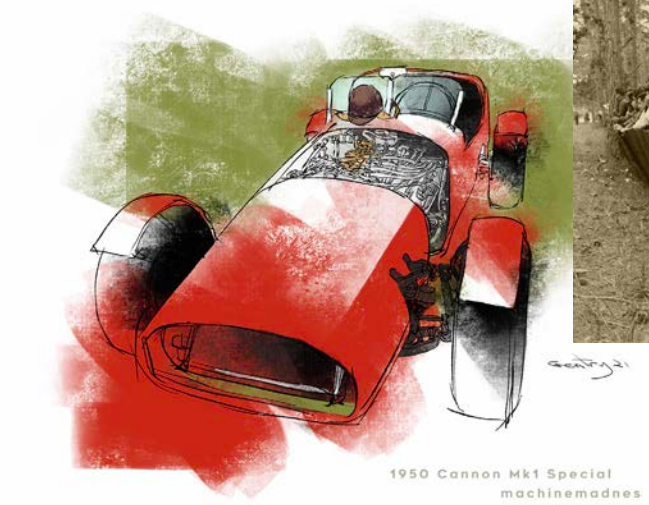


The automotive community honored the 70th Anniversary of the first running of the Pebble Beach Road Races during Monterey Car Week August 12–15, 2021.

The winning cars of that legendary era were brought together for the first time in history and showcased at the Pebble Beach Concours d'Elegance and the Rolex Monterey Motorsports Reunion at WeatherTech Raceway Laguna Seca.

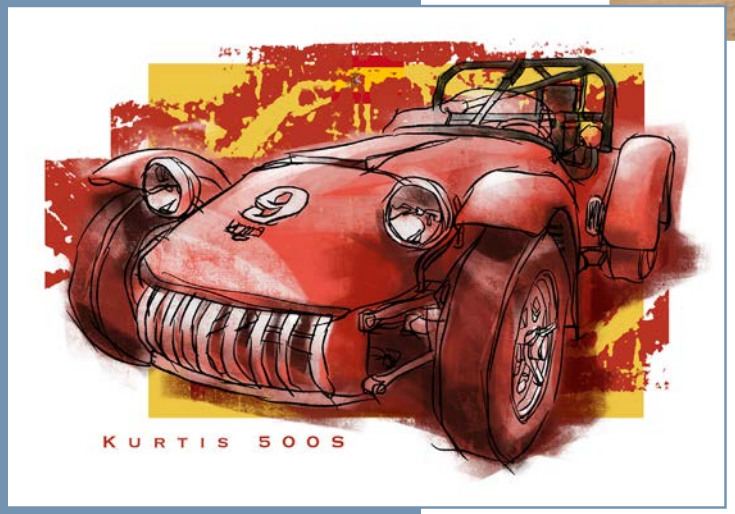


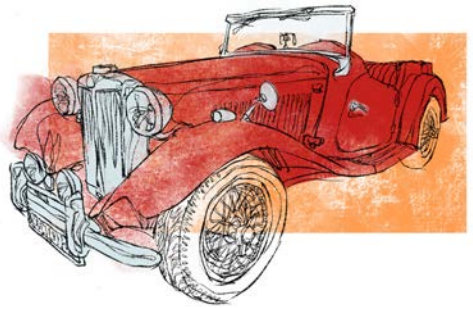
1951 ALLARD J2



GentryDesign in association with the Del Monte Trophy Race Group and Total Expo created and produced the backdrop display that showcased this event.The production was sponsored by Pebble Beach Concours d'Elegance and WeatherTech Raceway Laguna Seca for the Rolex Monterey Motorsports Reunion.

CALIFORNIA ROAD RACERS





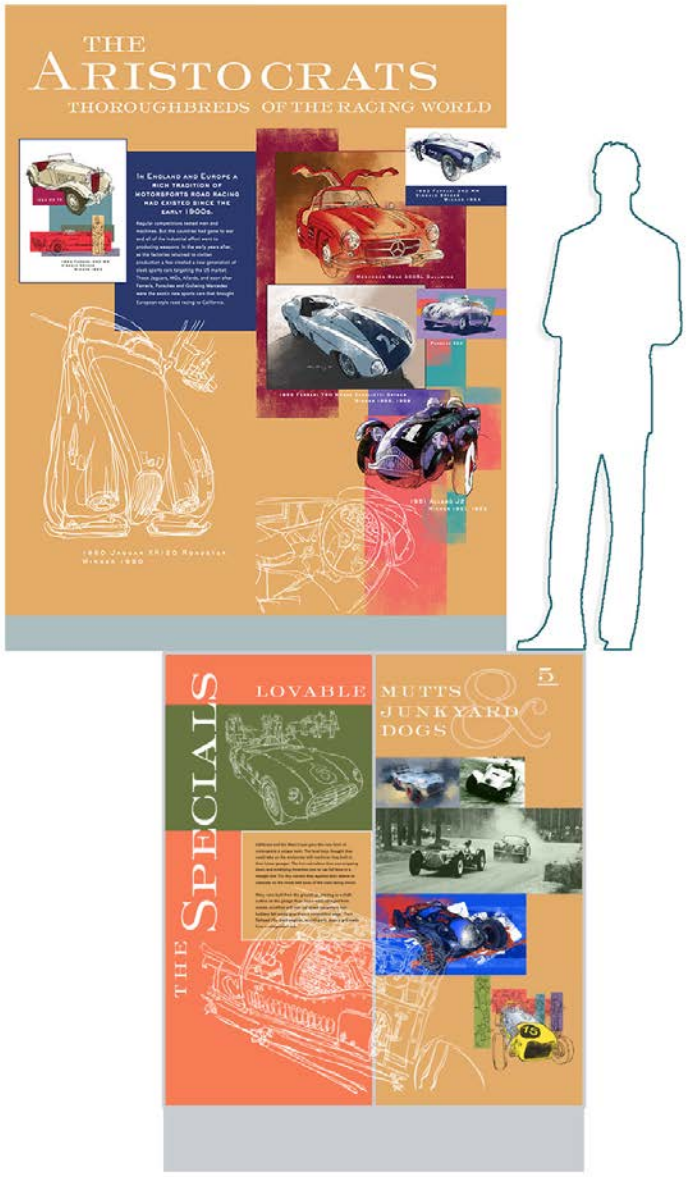
We are developing a multimedia project that celebrates California Road Racing in the 1950s.

The Pebble Beach Display is an example of a modular exhibit that can be tailored to a specific event or venue. Addition components are museum installations, gallery exhibits, commemorative books, graphic memorablilia, and an online compilation of drivers' and fans' memories and stories.

Six Panel Modular Exhibit showcasing the cars of the historic golden age of sports car racing

MUSEUM DISPLAY

We are advancing a proposal to utilize the Pebble Beach display panels as the core of a traveling museum exhibit honoring the sports cars and drivers of the postwar era and Pebble Beach's place in memorializing their legacy.



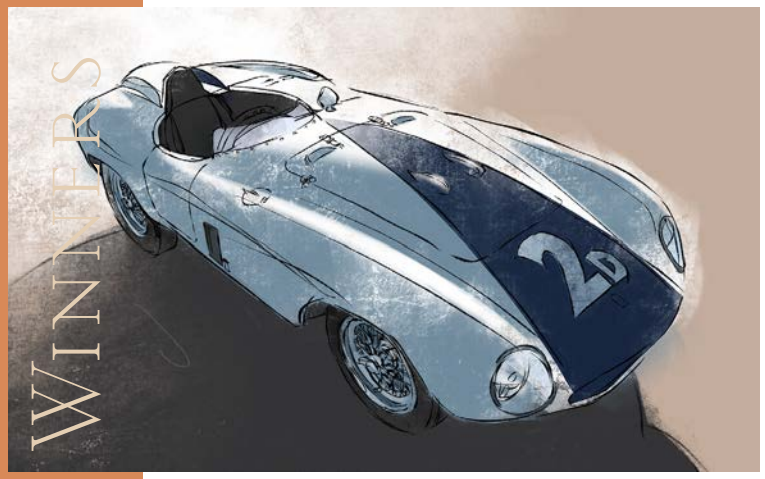
THE PRODUCTION

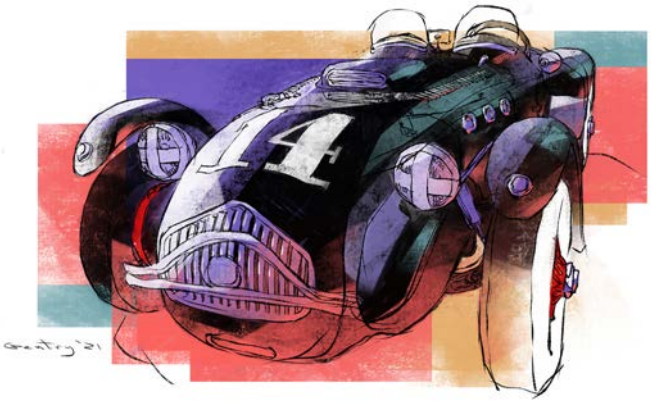
The production is envisioned as a commemoration of the sports car racing scene during the late 1940s and 1950s and the role of Pebble Beach as a pivotal player.

Our plan is to identify a number of high profile automotive museums and design a modular exhibit format that can be configured to fit readily into any existing display space.

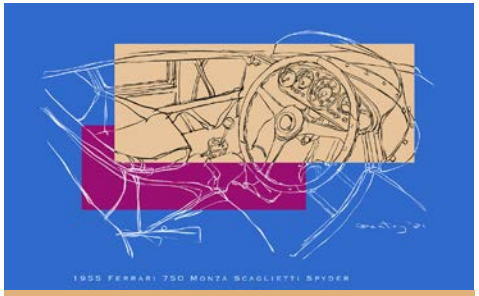
We will utilize the panels from the Pebble Beach Road Races 70th Celebration display as the core. We will supplement them with photos from the races and Gentry artwork of the cars from the era.

The Winners

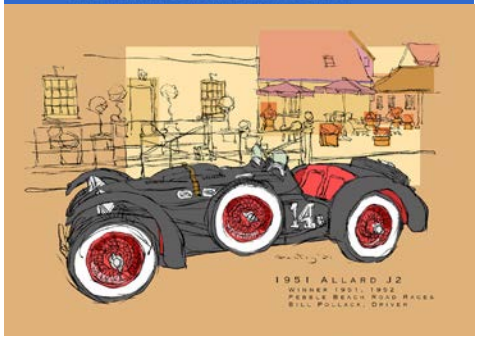




1951 Allard J2
Winner 1951, 1952 Pebble Beach Road Races
Bill Pollack, Driver

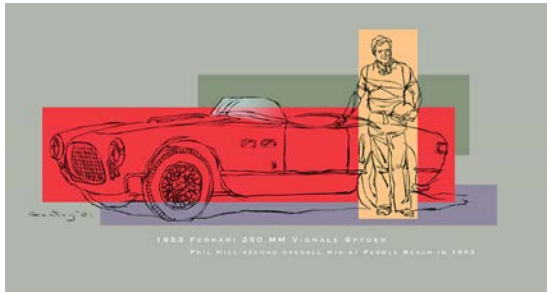


1955 Ferrari 750 Monza Scaglietti Spyder

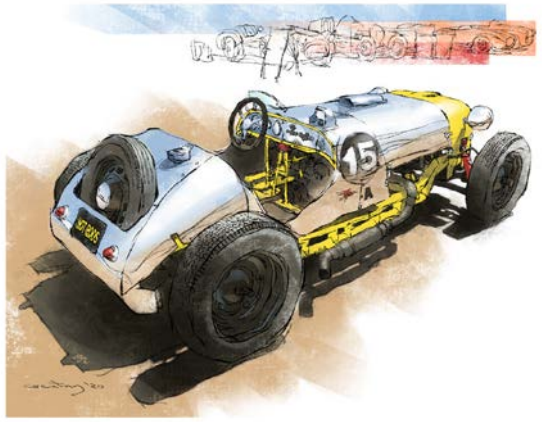


1951 Allard J2
Winner 1951, 1952
Pebble Beach Road Races
Bill Pollack, Driver

1953 Ferrari 340 MM Vignale Spyder
Winner 1954 Pebble Beach Road Races
Sterling Edwards: driver



1953 Ferrari 250 MM Vignale Spyder
Phil Hill second overall win at Pebble Beach in 1953



The Del Monte Trophy Race Group is dedicated to advancing the legacy of the early days of sports car racing.

DMTRG's cars actively race at Historic Race Events in the class: "1947–1955 Sports Racing and GT." Many of them competed in the original Pebble Beach Road Races from 1950–1956.

The group can be followed at: www.DMTRG.com
or Facebook at
www.facebook.com/MontereySportsCarRoadRacers

GentryDesign collaborated with DMTRG in the illustration and design of the featured information supergraphics. David Gentry attends motorsports events drawing energy from the cars, personalities, noise, and fumes on location that inspire his portraits and projects showcasing the vintage racing scene.

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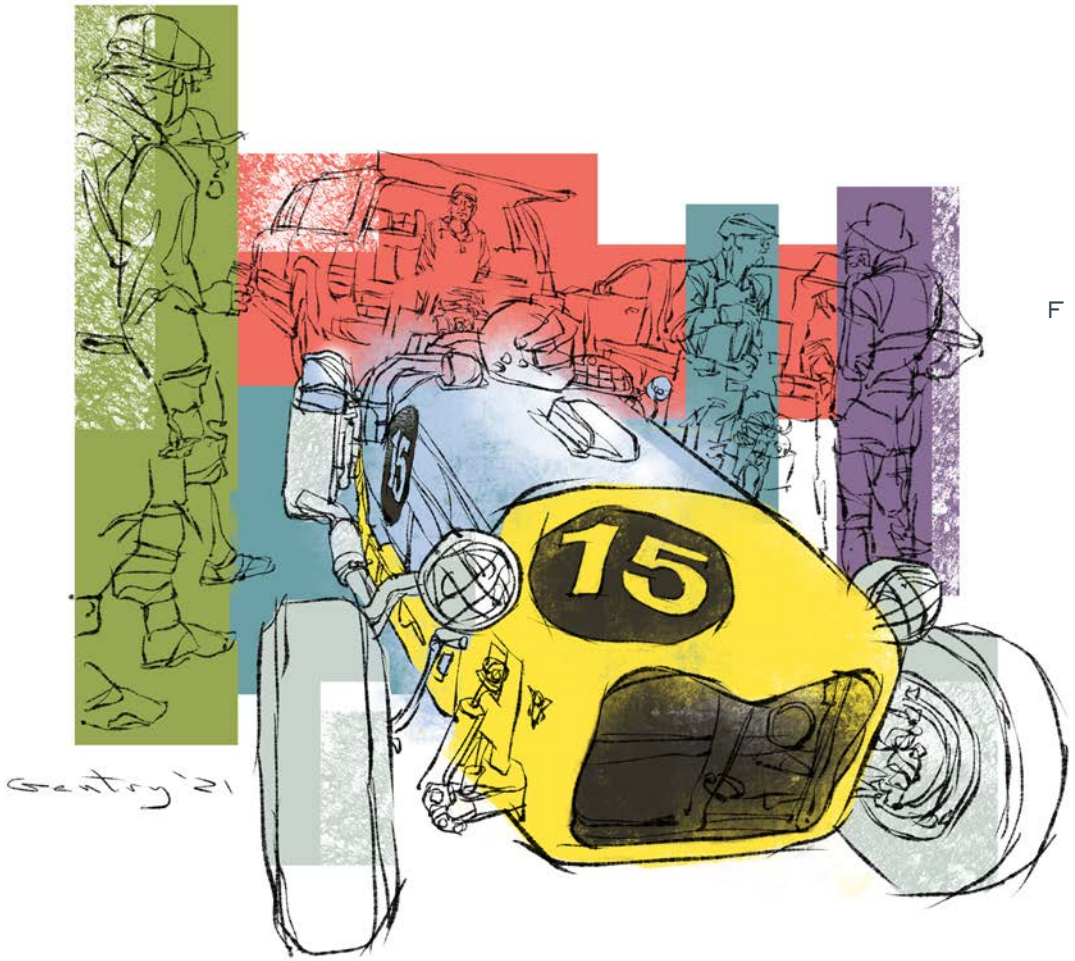

FOR MORE INFORMATION
CONTACT

Del Monte Trophy Race Group

Rob Manson

Marcus Bicknell

www.dmtrg.com

831-601-0645

TotalExpo

Jon LeCarner

GentryDesign

David Gentry

www.machinemadness.biz

www.gentrydesign.com

415-640-0917